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SAN ANTONIO COMMUNITY HOSPITAL BECOMES SAN ANTONIO REGIONAL HOSPITAL
AS PART OF NEW REGIONAL HEALTH EXPANSION AND IDENTITY

Introducing San Antonio Regional Hospital: A New Identity for Expanded Hospital Footprint

UPLAND, Calif. (March 16, 2015) – San Antonio Community Hospital, a 108-year old independent nonprofit hospital serving communities throughout the Inland Empire, has changed its name to San Antonio Regional Hospital to better reflect its full scope of services and growing service area.

The new name and identity acknowledges the hospital’s current platform of growth and its expanding footprint of comprehensive healthcare services throughout the Inland Empire. The hospital is currently in the midst of a $160-million expansion program that will add much needed beds housed in private rooms, an expanded 52-bed Emergency Department, and other critical services to meet the needs of the growing communities it serves. The new Emergency Department and patient tower are slated to open in 2015.

“We have literally outgrown our name,” said Harris F. Koenig, president and chief executive officer of San Antonio Regional Hospital. “We believe that San Antonio Regional Hospital better reflects the depth and breadth of services our hospital provides to patients.” When Dr. William Howard Craig began caring for his community over a century ago, patients came from just a few square miles. As the population grew, so did the hospital, expanding to meet this growing demand for healthcare services. As the decades have passed, San Antonio’s original small community hospital with basic services has become a sophisticated healthcare organization that encompasses a large portion of the Inland Empire. “Our core services have expanded beyond hospital-based care to include a comprehensive scope of programs and services that encompass more outpatient facilities and a strong emphasis on community health improvement through wellness and prevention,” continues Koenig.

Koenig said the new hospital name does not reflect a change in ownership or its mission of serving the community with high quality medical and wellness services.

“We are very proud of the people of San Antonio who dedicated themselves to the hospital yesterday and continue this dedication today,” stressed Koenig. “Through their passion and comforting care, we have evolved into much more than our founding name implies. We have become a regional destination for patients to receive advanced, high quality care that maximizes innovation and state-of-the-art technology.”
The hospital was founded in 1907 as an 18-bed hospital at the corner of San Antonio Avenue and Arrow Highway. It had five doctors serving the small citrus-growing community. Last year marked the celebration of 90 years at its current location on San Bernardino Road.

San Antonio Regional Hospital also operates comprehensive medical service locations throughout the Inland Empire including Rancho Cucamonga and Fontana, as well as a new San Antonio Medical Plaza opening this spring in the City of Eastvale. San Antonio has begun a transformation to embrace a new model of care – treating illness and injury while promoting wellness through prevention services.

“Today, San Antonio is more than just a community hospital. We provide a continuum of inpatient and outpatient services that focus on prevention and wellness supported by medical care known across the region for excellence with compassion. Throughout this continuum of care, we strive to improve the health status of all adults, children, and the elderly in the communities we serve,” added Koenig.

Over the last year, the hospital’s Board of Trustees, community members, advisors, employees, and medical staff all played a role in shaping the new identity of San Antonio Regional Hospital. “As Board members, we undertook this new era in our hospital’s growth very seriously,” said Thomas Ritchie, Chairman of the Board of Trustees of San Antonio Regional Hospital and one of the fourteen community members that comprise the hospital’s governing board. “Changing the identity of a 100-year-old brand that means so much to so many is not an easy undertaking. However, the Board and the community stakeholders who helped shape this new footprint of care and wellness believed it was important to demonstrate the breadth and depth of our mission as a regional health services provider.”

The new hospital name will become effective March 16, 2015. New signage that will be installed throughout the hospital’s campus will be erected during the final stages of construction.

*About San Antonio Regional Hospital*

San Antonio Regional Hospital in Upland, California is a 271-bed, nonprofit, acute care hospital that combines excellent clinical care with exceptional compassion. The award-winning hospital offers a comprehensive range of general medical and surgical services, along with the latest technological advances in cardiac care, cancer care, orthopedics, neurosciences, women’s health, maternity and neonatal care, and emergency services. Since 1907, San Antonio Community Hospital has emerged as a premier regional medical facility with satellite locations across the rapidly expanding Inland Empire. The hospital is in the midst of a major expansion project that will add a new 52-bed emergency department and a 92-bed patient tower comprised of 80 private rooms and 12 critical care beds on its main hospital campus. The expansion, which will be completed in 2015, positions San Antonio as a hospital of the future offering state-of-the-art healthcare services in a healing environment that is focused on the patient and family. To learn more, visit www.sarh.org.

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